

SmartPLS 3

DATA ANALYSIS (BASIC AND AVANCED)

2 DAYS WORKSHOP

22-23 APRIL, 2017

TIME: 0900-1800 HRS

Smart™
Next Generation Path Modeling



Who should Attend:

Masters and PhD students interested in Survey Based (Quantitative) Research

Coverage:

This workshop will sufficiently cover research framework building and data analysis (PLS-SEM) at Masters and PhD level.

Registration Fees:

Rs. 8000 per person

(includes 2- Lunches & 4- Tea breaks)

50% Discount for CASE Students

50% Discount for group of 5 Members

*** LIMITED SEATS**

Take Away:
Important Journal Papers,
ppts, ebooks and W/Shop Completion Certificates.

For Registration Contact

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Venue: Sir Syed Memorial Building,
19-Attaturk Avenue,
Sector # G-5/1,
Islamabad, Pakistan.



Instructor:

Dr. Basharat Ali

A/Professor (Management Sciences)

PhD, MICT (Adv), MEC, B. Eng.