CHARTER

“C@SE Entrepreneurship Society”

CASE Entrepreneurship Society
INTRODUCING CES
“C@SE Entrepreneurship society”
“CASE UNIVERSITY”

THE NEED

The concept of developing a society came to our minds after we realized that the BBA program has to get practically involved in the welfare and development of the student body in our university. Secondly, we strongly believe that in order to get more projection within the Business School community in the Islamabad-Rawalpindi region, we need a platform that is our own and is at the same time embedded within our university’s social environment.

ENVISIONING THE NAME

After consulting our teachers and keeping other societies in mind, we have come up with the name “C@SE Entrepreneurship society”. We have chosen this name because it is reflective of our degree programme and it also gives us enough leverage to bond with other faculties in our university and outside the university.
AIMS AND OBJECTIVES

The broad aims of the society are as under

- We wish to create a real time liaison with the industry by holding professional talks, led by industry leaders.
- We also hope to hold skill building workshops led either by our own faculty or professionals from the outside. This will obviously require a focused need assessment in the first instance.
- We also hope to use the platform to hold inter university business competitions as the society develops. We hope to benchmark some other Business Schools which already have such benchmark competitions on annual basis.
- Last but not the least we hope to have entertainment programs keeping in line with our cultural and religious traditions.

DOMAINS OF CES

The society’s domains are coherent with it’s aims and objectives which are:

- To initiate the necessary operations required for the business school under the guidance of Director of the programme.
- To plan the activities and the events like skill building workshop and inter university competitions for the Business School.
- To search for the sponsorship for the events of the school and execute the requirements on the ground.
- To Monitor and control the performance of the CES and it’s operations.
• To plan, organize and prepare the teams for different competitions like business plan and case study held in other business schools.

**ELECTION PROCEDURE**

C@SE Entrepreneurship Society (CES) comprises of one President, one vice president, six executive members and five coordinators (Optional). The election procedure for the society mainly rests on “simple majority formula”.

President, Vice president and three executive members are elected members through the voting process. Three executive members are from the engineering school approved by Dr. Ali Ahsan. These members are elected by the students of the Business School from all batches (excluding the students from engineering school). The applicants for the position of the president must be from the senior most batch or the batch second to it. Vice president and the rest of members can be from any batch of the business school.

The elections will be conducted under the supervision of the Director and his team maintaining transparency. The president holds the authority to appoint coordinator on Ad Hoc basis after the approval from the Director of the programme. The main objective of conducting the election process is ensuring the true representation of the students under the school. For the hierarchy of the Forum, please see Annex A to this paper.

**SOCIETY TERMS OF SERVICE**

• The Society will be a perpetual body and will operate strictly in accordance the aims as specified elsewhere in the document.
The elections for the office bearers of the Society will take place once every year during the period September-October.

The student general body under pre-defined mechanisms will participate in the elections of the President and Vice Presidents.

Every outgoing panel will be awarded “Certificates of service”.

**RESPONSIBILITIES OF THE MEMBERS**

**President:**

- Planning & laying out the basic infrastructure for all the events.
- He/she must have close interaction with the all students and try to solve and present their problems in a meaningful and respectful manner to the core team CBS.
- The President will ensure the accounts of CES are managed in a transparent manner and leader working under the supervision of the core team CBS.
- The President will ensure that his demeanor is always natural and that he does not allow the CES to become a political forum

**VP/ Treasurer:**

- Largely responsible for making sure that all sponsorship opportunities are exploited to the fullest.
- On behalf of the President and core Team CBS, have full/delegated authority to implement and deliver all CES functions and events.
- Act upon the concept of Co-Leadership when determining his/her relationship with the President.

**General Secretary:**

- Serve as a focal point for communication on day to day bases with all society members.
• Shall hear and deal with any complaints relating to any aspect of the society, seeking advice from other society members.

• Ensures under the overall supervision of the top team that all allocated tasks are completed on time.

**Executive Members:**

• Liaising with President, VP and General Secretary with reference to his/her responsibility.

• He/she should not be involved in promoting groupings within CES or Business school students.

• Helps in execution of the arrangements for all the events.
Annex A
Hierarchical Structure: